

## Message Text

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FM AMEMBASSY GABORONE

TO SECSTATE WASHDC 6021

AMEMBASSY MASERU

AMEMBASSY PRETORIA

UNCLAS GABORONE 1606

DEPARTMENT PASS USIA

E. O. 11652: N/A

TAGS: SCUL, BC

SUBJ: CELLIST EUGENE MOYE

1. VISIT TO BOTSWANA OF CELLIST MOYE AND PIANIST FELDMAN WAS HIGHLY SUCCESSFUL. DURING VISIT NOVEMBER 18-19 DUO GAVE FORTY-MINUTE RADIO INTERVIEW INCLUDING MUSICAL SELECTION FOR TRANSMISSION OVER RADIO BOTSWANA DURING REGULAR WEEKLY CLASSICAL HOUR, ATTENDED OPENING OF PARLIAMENT, GAVE HOUR-AND-FIFTEEN-MINUTE PERFORMANCE AT UNIVERSITY CAMPUS -- A FIRST EVER EVENT THERE, AND ATTENDED A POST-CONCERT SUPPER AT CHARGE'S RESIDENCE FOR SELECT GROUP OF COMMUNITY CULTURAL LEADERS INCLUDING DIRECTOR OF RADIO BOTSWANA, PRESIDENT OF BOTSWANA SOCIETY, RADIO EDUCATION OFFICER FROM MINISTRY OF EDUCATION, DIRECTOR OF NATIONAL MUSEUM, DIRECTOR OF NATIONAL LIBRARY, PERMSEC MINISTRY OF FINANCE AND DEVELOPMENT PLANNING, ECONOMIC ADVISOR TO THE PRESIDENT, AND USIS INFORMATION ASSISTANT.

2. HIGHLIGHT OF VISIT WAS, OF COURSE, CONCERT AT UNIVERSITY CAMPUS. AUDIENCE OF OVER 300 CONSISTED OF MORE THAN HALF OF ENTIRE STUDENT POPULACE -- MANY OF WHOM HAD NEVER SEEN A CELLO BEFORE. PERFORMANCE WAS HELD IN MODEST STUDENT CAFETERIA, RESPONSE TO SUPERB PERFORMANCE WAS UNEXPECTEDLY WARM GIVEN THE LACK OF PREVIOUS EXPERIENCE WITH CLASSICAL MUSIC IN GENERAL AND THE CELLO IN PARTICULAR.

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EM COMMENTS FROM LOCAL CULTURAL LEADERS FOLLOWING PERFORMANCE

WERE MOST ENTHUSIASTIC. DIRECTOR OF RADIO BOTSWANA, WHO IS A CLASSICAL PIANIST, ACCLAIMED MOYE AS THE FINEST MUSICIAN EVER VISITED GABORONE. COMMENTS WERE EQUALLY LAUDATORY FROM MUSEUM DIRECTOR AND NATIONAL LIBRARIAN, MRS. F. MATTHEWS, WIDO OF FORMER BOTSWANA AMBASSADOR TO U.S.

4. THIS USIS-SPONSORED PROGRAM WAS A MAJOR SUCCESS AND ACHIEVED MAJOR U.S. GOALS HERE, PARTICULARLY IN REACHING A SIGNIFICANT TARGET AUDIENCE--THE COLLEGE STUDENT ELITE--WITH A PERFORMANCE THAT EXPRESSED THE BEST OF AMERICAN CULTURAL AND SOCIAL ACHIEVEMENTM  
THOMSEN

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